

Dworkin, Samuel

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www.dworkindesign.com
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skills

Indesign, Illustrator, Photoshop, Eccommerce, Shopify Backend, Print Production, Web Design, Keynote, Animated GIFS

education

University of Oregon,
BA Digital Arts

experience

Associate Art Director, Senior Designer, Mel Magazine (2017-Present)

Design original art for all blogs and feature stories on a day to day basis. Art direct and create concepts for the aesthetic of the articles. Art direct style guides for special issues and packages. Work on very tight deadlines while maintaining quality of design. Communicate with writers, editors and other designers to achieve a cohesive style.

Associate Art Director Content, Dollar Shave Club (2017-Present)

Brainstorm and create aesthetics for social campaigns. Create and resize all social media assets for Facebook, Instagram, and Twitter. Design art for articles on the Original Content website. Create original animations for Infographics and Excerpt posts. Communicate with the social media team to execute effective assets.

Production Designer, Capital Brands, Nutri Bullet (2016)

Responsible for designing all international packaging, in accordance with each country's specific guidelines. Spot check all designs before they are sent to production. Prepare all packages for large scale print production while following international manufacturers instructions. Touch up and color correct photos for print production and brand website.

Account Manager, Senior Designer, The AVE Venice (2016)

Handle all corporate and wholesale orders, Including T-Mobile, Vans, Adobe, The Seattle Sounders, as well as designing for many celebrity clients in entertainment and music. Manage a team of designers in a high stress fast paced work environment including handling much of the sales, customer service and web activity.

Presentation Designer, R Cubed Presentations (2016)

Design high end presentations for large companies looking to obtain interesting keynote presentations. Able to communicate well with management and clients over long distances. Very flexible and willing to work weekends and late nights to insure the client receives their product on time.

Social Media Manager, Lemonlight Media (2015-2016)

Maintain all clients' social media platforms, including Facebook, Twitter, Instagram and all social media for Lemonlight Media. Conduct research in social media trends to make sure content is up to date and reflects our clients business in the best light possible. Communicate with clients on a weekly basis to make sure they are happy with the content being posted.

Graphic Designer, Web Designer, Lemonlight Media (2014-2016)

Oversee all graphic design and web design pertaining to the business including business cards, email marketing and logos. Finished over 30 websites for businesses all over the country. Ability to work in a very fast paced environment while being responsible for many projects simultaneously.