

(775)250-6940 www.dworkindesign.com sdworkin123@gmail.com

education University of Oregon, BA Digital Arts

Indesign, Illustrator, Photoshop, After Effects, Branding, Al, Merch Design, Eccomerce, Shopify Backend, Print Production, Web Design, Presentation Design, Animated GIFS

experience

Associate Director of Design, Past: Senior Designer, XX Artists (2021-Present)

Manage all design work for XX Artists' Talent department, working with clients like Madonna, the Red Hot Chili Peppers, Kerry Washington, Linkin Park, Mark Ruffalo, Laverne Cox, and Aerosmith. Developed style guides and campaigns, then pitched them to clients. Reviewed assets made by junior staff for quality control and to provide constructive feedback.

Senior Designer, Past: Motion Designer, Ayzenberg (2020-2021)

Crafted motion and static assets for Xbox socials and franchises like Halo, Forza, and Bethesda. Worked with colleagues to formulate campaigns, which I pitched to clients.

Associate Art Director, Past: Senior Designer, Graphic Designer, Mel Magazine (2017-2020)

Designed original art for up to 10 blogs and feature stories on a day-to-day basis. Art directed and concocted the magazine's aesthetic. Work on extremely tight deadlines (sometimes by-the-minute) while maintaining quality of design. Communicated with writers, editors, and other designers to achieve a cohesive style.

Associate Art Director Content, Dollar Shave Club (2017-2020)

Brainstormed and constructed aesthetics for social campaigns. Created and resized all social media assets for Facebook, Instagram, and Twitter. Produced original animations for infographics and excerpt posts on the Original Content website and Dollar Shave Club's socials. Create original animations for Infographics and Excerpt posts. Communicated with the social media team to execute assets that would resonate with our audience.

Production Designer, Capital Brands, NutriBullet (2016)

Designed all international packaging in accordance with each country's specific guidelines. pot checked all designs before they were sent to production. Prepared all packages for large-scale print production while following international manufacturers' instructions. Touched up and color corrected photos for print production and NutriBullet's website.

Senior Designer, Account Manager, The AVE Venice (2016)

Managed and designed all corporate and wholesale orders, including T-Mobile, Vans, Adobe, and the Seattle Sounders. Designed for numerous entertainment and music clients including, The cast of Breaking Bad, Slipknot and DJ Premier,. Managed a team of designers in a high-stress, fast-paced environment, which involved having the flexibility to handle sales, customer service, and web orders.

Presentation Designer, R Cubed Presentations (2016)

Designed high-end presentations for large companies looking for interesting Keynote presentations. Maintained constant communication management and clients over long distances. stayed flexible and worked weekends and late nights to ensure clients received their product on time.

Graphic Designer, Web Designer, Lemonlight Media (2014-2016)

Oversaw graphic design and web design, including the creation of business cards, email marketing, and logos. Completed over 30 websites for businesses all across the country. Put out quality work in a fast-paced environment while being responsible for numerous overlapping projects.